

2020 TRANSPORTATION SUMMIT

SPONSORSHIP PROPOSAL

AUGUST 26-27, 2020 / CHICAGO, IL



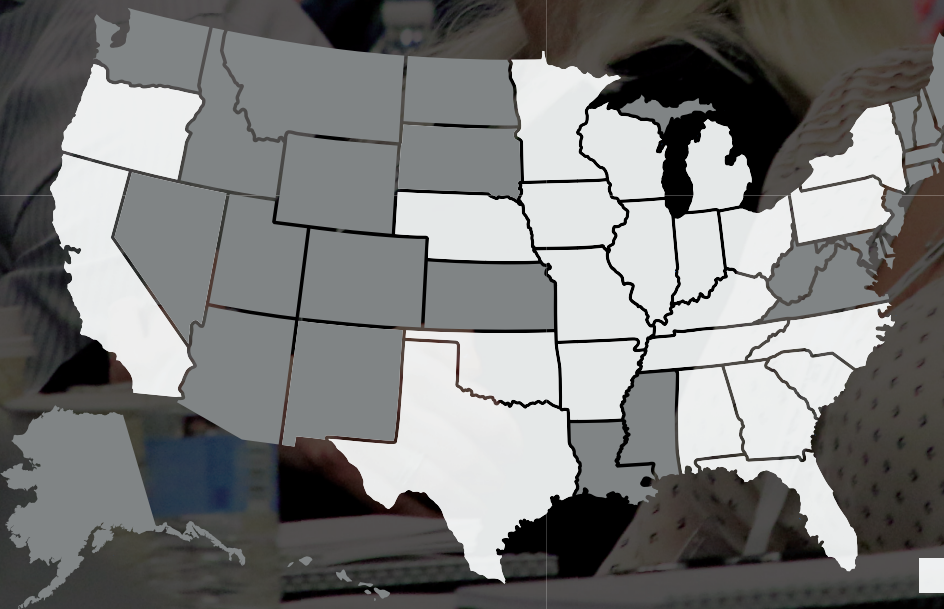
COTTINGHAM & BUTLER

TRANSPORTATION SUMMIT

The Cottingham & Butler Transportation Summit is an event like no other. Where motor carriers, partners, and thought leaders of the transportation industry come together for one big day of learning, innovation and inspiration.

MORE THAN
**400 TRANSPORTATION
INDUSTRY PROFESSIONALS**
IN ATTENDANCE

**80% OF MOTOR
CARRIER ATTENDANCE
ARE OWNERS AND
SENIOR EXECUTIVES**



**24 STATES
REPRESENTED
AT THE
TRANSPORTATION
SUMMIT**

■ STATES
REPRESENTED

2020

SPONSORSHIP OPPORTUNITIES

The Cottingham & Butler Transportation Summit is a powerful opportunity for sponsors to position themselves as leaders at one of the most innovative industry events. Get your brand in front of one of the best, most targeted transportation audiences of 2020.

SPONSORSHIP BENEFITS

| | PLATINUM | GOLD | SILVER |
|--|-----------|----------|---------|
| Pricing | \$20,000 | \$12,500 | \$7,500 |
| Keynote Sponsorship and Introduction | X | | |
| Company Enhanced Listing on Mobile App | X | X | |
| Sponsored Event Recognition | X | X | |
| Networking Reception Attendance | X | X | X |
| Onsite Sponsor Signage | X | X | X |
| Logo on Transportation Summit Page | X | X | X |
| Complimentary Attendees | Unlimited | 5* | 3* |

*Extra Attendees - \$750/attendee

INDUSTRY RELATED POWERTALK

If your company is interested in the opportunity to present an industry-related PowerTalk, please contact Mark Roling for more information.

Mark Roling

Senior Vice President,
Transportation Group
Cottingham & Butler

mroling@cottinghambutler.com
563.587.5524

CLICK HERE TO ACCESS
SPONSOR SUBMISSION FORM

PLATINUM EXCLUSIVE

\$20,000

KEYNOTE INTRODUCTION

As the Platinum sponsor, your company will receive an exclusive short video spotlight introducing your company and the 2020 keynote speaker.

PREVIOUS TRANSPORTATION SUMMIT KEYNOTES

2011

Joe Hahn

80/20 Strategies

2012

Rick Wooden

Franklin Covey

2013

Scott O'Grady

Air Force Fighter Pilot

2014

Dr. Kevin Elko

Professional Coach

2015

Aaron Thomas

Son of Parkersburg Coach
Ed Thomas

2016

Ken Schmidt

Former Communications Director
for Harley-Davidson

2017

Dallas Seavey

Iditarod Champion

2018

Jeff Luhnow

President of Baseball Operations
at Houston Astros

2019

Admiral William McRaven

Retired U.S. Navy Four-Star
Admiral



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| | PLATINUM |
|--|-----------|
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| Keynote Sponsorship and Introduction | X |
| Company Enhanced Listing on Mobile App | X |
| Sponsored Event Recognition | X |
| Networking Reception Attendance | X |
| Onsite Sponsor Signage | X |
| Logo on Transportation Summit Page | X |
| Complimentary Attendees | Unlimited |

If your company is interested in the opportunity to be a **Platinum Exclusive Sponsor**, please contact Mark Roling for more information or fill out the sponsor submission form.

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GOLD EXCLUSIVE

\$12,500

As a Gold sponsor, your company will receive exclusive sponsorship of one break or meal event. These will be decided on a first come, first-serve basis.

BREAKFAST SPONSOR

As the exclusive sponsor of the event's breakfast, your company logo will be placed on signage at the various breakfast stations for further brand exposure.

BREAK SPONSOR

Reinforce your company's presence by sponsoring a coffee and snack break at the event. Your company's logo will be displayed on signage near each of the morning or afternoon's break stations.

LUNCH SPONSOR

As the exclusive sponsor of the event's lunch, your company logo will be placed on signage at the various lunch stations for further brand exposure.

DINNER SPONSOR

As the exclusive dinner sponsor, your company logo will be placed on signage at the networking reception that will take place on August 26, 2019.

RECEPTION SPONSOR

As the exclusive sponsor of the event's breakfast, your company logo will be placed on signage at the various breakfast stations for further brand exposure.



SPONSORSHIP BENEFITS

| | GOLD |
|--|----------|
| Pricing | \$12,500 |
| Keynote Sponsorship and Introduction | |
| Company Enhanced Listing on Mobile App | X |
| Sponsored Event Recognition | X |
| Networking Reception Attendance | X |
| Onsite Sponsor Signage | X |
| Logo on Transportation Summit Page | X |
| Complimentary Attendees | *5 |

*Extra Attendees - \$750/attendee

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SILVER SPONSOR

\$7,500

As a Gold sponsor, your company will receive exclusive sponsorship of one break or meal event. These will be decided on a first come, first-serve basis.

SPONSORSHIP BENEFITS

| | SILVER |
|--|----------|
| Pricing | \$12,500 |
| Keynote Sponsorship and Introduction | |
| Company Enhanced Listing on Mobile App | |
| Sponsored Event Recognition | |
| Networking Reception Attendance | X |
| Onsite Sponsor Signage | X |
| Logo on Transportation Summit Page | X |
| Complimentary Attendees | *3 |

*Extra Attendees - \$750/attendee

If your company is interested in the opportunity to be a **Silver Sponsor**, please contact Mark Roling for more information or fill out the sponsor submission form.

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