

2022 TRANSPORTATION SUMMIT

SPONSORSHIP PROPOSAL

FALL 2022 / CHICAGO, IL

COTTINGHAM & BUTLER
TRANSPORTATION
SUMMIT 2021

OCTOBER 13-14, 2021 / CHICAGO, IL

SUMMIT

COTTINGHAM & BUTLER

TRANSPORTATION SUMMIT

The Cottingham & Butler Transportation Summit is an event like no other. Where motor carriers, partners, and thought leaders of the transportation industry come together for one big day of learning, innovation and inspiration.

GET YOUR SHIFT
TOGETHER - HOW TO
THINK, LAUGH, AND
ENJOY YOUR WAY TO
SUCCESS IN BUSINESS
AND IN LIFE

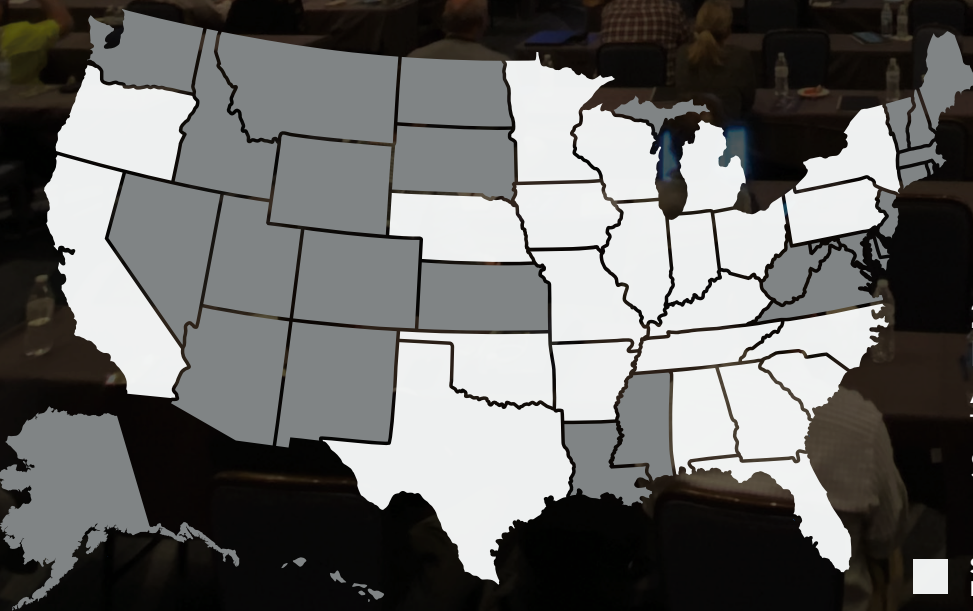
MORE THAN

**400 TRANSPORTATION
INDUSTRY PROFESSIONALS**
IN ATTENDANCE

**80% OF MOTOR
CARRIER ATTENDANCE
ARE OWNERS AND
SENIOR EXECUTIVES**

**24 STATES
REPRESENTED
AT THE
TRANSPORTATION
SUMMIT**

■ STATES
REPRESENTED



2022

SPONSORSHIP OPPORTUNITIES

The Cottingham & Butler Transportation Summit is a powerful opportunity for sponsors to position themselves as leaders at one of the most innovative industry events. Get your brand in front of one of the best, most targeted transportation audiences of 2022.

SPONSORSHIP BENEFITS

	PLATINUM	GOLD	SILVER
Pricing	\$30,000	\$17,500	\$10,000
Sponsorship	Keynote	Amenity	Branding Only
Access for 1 to keynote Meet & Greet	X		
One dedicated social post	X		
Dedicated 'deal room' access with branding	1 Hour	30 Mins	
Enhanced Listing on App	X	X	
Logo in footer of select pre-event emails	X	X	
Advanced company attendee list	X	X	X
Networking Dinner	VIP Seats	Attendance	Attendance
Onsite recognition signage	X	X	X
Logo on Transportation Summit Website	X	X	X
Attendee Passes	8*	4*	1*

*Extra Attendees - \$2,500/attendee

[CLICK HERE TO ACCESS
SPONSOR SUBMISSION FORM](#)



PLATINUM EXCLUSIVE

\$30,000

KEYNOTE INTRODUCTION

As a Platinum sponsor, your company will receive an exclusive short video spotlight, introducing one of our keynote or entertainment features.

PREVIOUS TRANSPORTATION SUMMIT KEYNOTES

2011

Joe Hahn

80/20 Strategies

2012

Rick Wooden

Franklin Covey

2013

Scott O'Grady

Air Force Fighter Pilot

2014

Dr. Kevin Elko

Professional Coach

2015

Aaron Thomas

Son of Parkersburg Coach
Ed Thomas

2016

Ken Schmidt

Former Communications Director
for Harley-Davidson

2017

Dallas Seavey

Iditarod Champion

2018

Jeff Luhnow

President of Baseball Operations
at Houston Astros

2019

Admiral William McRaven

Retired U.S. Navy Four-Star
Admiral

2020

Jon Gordon

Best-selling Author

Mel Robbins

Motivational speaker and author
of "The 5 Second Rule"

2021

Cal Ripken Jr.

Legendary "Iron Man" of Baseball



SPONSORSHIP BENEFITS

	PLATINUM
Pricing	\$30,000
Sponsorship	Keynote
Access for 1 to keynote Meet & Greet	X
One dedicated social post	X
Dedicated 'deal room' access with branding	1 Hour
Enhanced Listing on App	X
Logo in footer of select pre-event emails	X
Advanced company attendee list	X
Networking Dinner	VIP Seats
Onsite recognition signage	X
Logo on Transportation Summit Website	X
Attendee Passes	8*

*Extra Attendees - \$2,500/attendee

If your company is interested in the opportunity to be a **Platinum Exclusive Sponsor**, please contact Mark Roling for more information or fill out the sponsor submission form.

Mark Roling

Senior Vice President,
Transportation Group
Cottingham & Butler

mroling@cottinghambutler.com
563.587.5524

CLICK HERE TO ACCESS
SPONSOR SUBMISSION FORM

GOLD EXCLUSIVE

\$17,500

As a Gold sponsor, your company will receive exclusive sponsorship of one prominent event amenity. See below for our various amenity sponsorships - each are on a first come, first-served basis.

BREAK SPONSOR

Reinforce your company's presence by sponsoring a coffee and snack break at the event. Your company's logo will be displayed on signage near each of the morning or afternoon's break stations.

LUNCH SPONSOR

As the exclusive sponsor of the event's lunch, your company logo will be placed on signage at the various lunch stations for further brand exposure.

EVENT AMENITIES

Amenity sponsors get their logo exclusively placed on prominent event resources such as charging stations, social media displays, and more!



SPONSORSHIP BENEFITS

	GOLD
Pricing	\$17,500
Sponsorship	Amenity
Access for 1 to keynote Meet & Greet	
One dedicated social post	
Dedicated 'deal room' access with branding	30 Mins
Enhanced Listing on App	X
Logo in footer of select pre-event emails	X
Advanced company attendee list	X
Networking Dinner	Attendance
Onsite recognition signage	X
Logo on Transportation Summit Website	X
Attendee Passes	4*

*Extra Attendees - \$2,500/attendee

If your company is interested in the opportunity to be a **Gold Exclusive Sponsor**, please contact Mark Roling for more information or fill out the sponsor submission form.

Mark Roling
Senior Vice President,
Transportation Group
Cottingham & Butler

mroling@cottinghambutler.com
563.587.5524

[CLICK HERE TO ACCESS SPONSOR SUBMISSION FORM](#)

SILVER SPONSOR

\$10,000

As a Silver Sponsor, your company logo will be displayed on pre-event and onsite signage and communications.

SPONSORSHIP BENEFITS

	SILVER
Pricing	\$10,000
Sponsorship	Branding Only
Access for 1 to keynote Meet & Greet	
One dedicated social post	
Dedicated 'deal room' access with branding	
Enhanced Listing on App	
Logo in footer of select pre-event emails	
Advanced company attendee list	X
Networking Dinner	Attendance
Onsite recognition signage	X
Logo on Transportation Summit Website	X
Attendee Passes	1*

*Extra Attendees - \$2,500/attendee

If your company is interested in the opportunity to be a **Silver Sponsor**, please contact Mark Roling for more information or fill out the sponsor submission form.

Mark Roling
Senior Vice President,
Transportation Group
Cottingham & Butler

mroling@cottinghambutler.com
563.587.5524

[CLICK HERE TO ACCESS
SPONSOR SUBMISSION FORM](#)



ALL SPONSOR LEVELS GET TO ATTEND OUR

NETWORKING DINNER & RECEPTION

The Cottingham & Butler Transportation Summit Networking Dinner is an exclusive event to our Summit attendees, and one that has quickly become one of the leading networking opportunities in the industry.

The sponsored dinner and drinks reception is always held on the first night of the Summit, and affords our sponsor partners the unique opportunity to meet, network and catch-up in an informal and social environment, with hundreds of trucking company owners and fellow industry associates.

NETWORKING DINNER & RECEPTION - **SPONSOR BENEFITS:**

- As part of your sponsor package, your attending company representatives are invited to the Networking Dinner at no extra charge
- Dinner is conveniently located onsite at the Renaissance Schaumburg Convention Center, allowing us to keep all attendees in one central location to network and socialize
- Dinner and drink tickets are hosted by Cottingham & Butler, saving you time and expense from coordinating individual social outings
- All sponsors receive a reserved dinner and entertainment table with a coordinated effort to seat you with well-matched attendees
- Entertainment is provided after dinner for those that wish to stay longer and socialize
- By hosting one event, for all attendees, in one place—we save you the stress of having to coordinate any offsite or additional entertainment with your peers!

